

The Creative Industries in Rhode Island

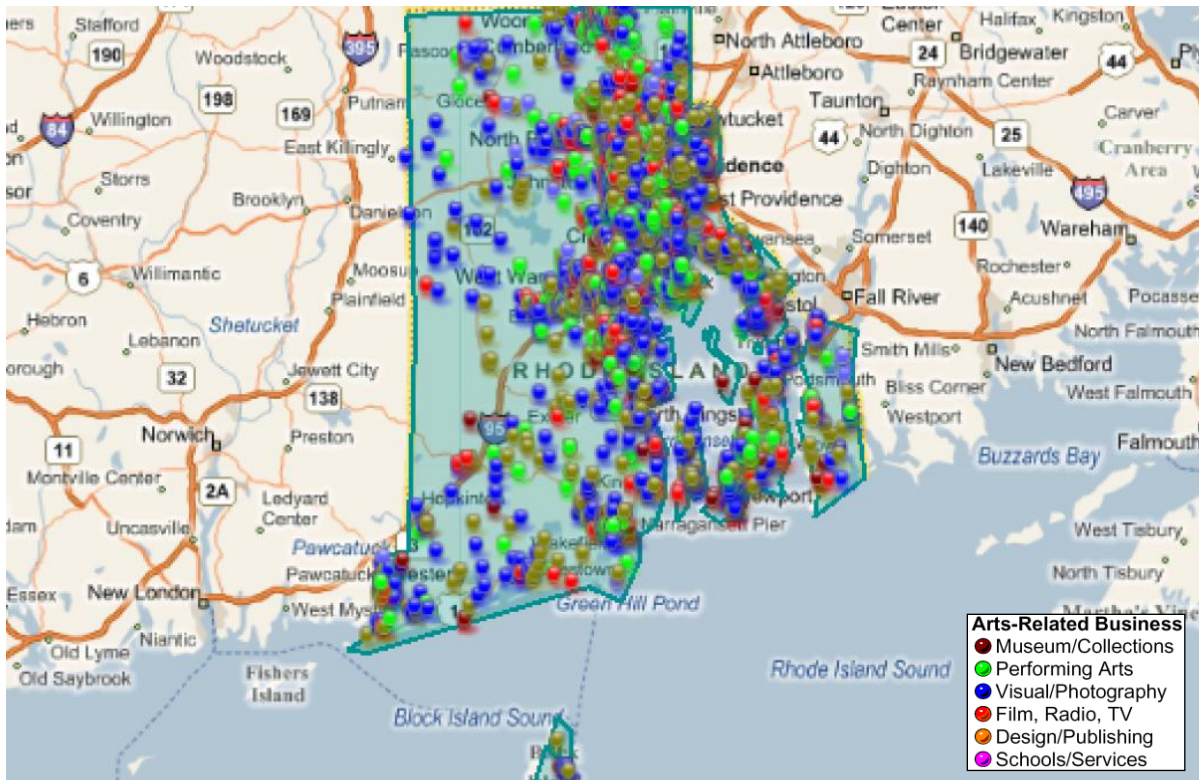
Governor Lincoln Chafee

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Rhode Island**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 756,007 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.99 million people, representing 4.14 percent of all businesses and 2.17 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2011, Rhode Island is home to 2,788 arts-related businesses that employ 12,675 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Rhode Island, with each dot representing an arts-centric business. The creative industries account for 4.67 percent of the 59,693 total businesses located in Rhode Island and 2.66 percent of the 477,309 total people they employ.

2,788 Arts-Related Businesses in Rhode Island Employ 12,675 People





Arts-Related Businesses and Employment in Rhode Island

(Data current as of January 2011)

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	100	1,004
Museums	70	589
Zoos and Botanical	6	11
Historical Society	24	404
Performing Arts	430	1,821
Music	218	814
Theater	8	151
Dance	1	35
Opera	1	2
Services & Facilities	86	222
Performers (nec)	116	597
Visual Arts/Photography	970	5,338
Crafts	209	3,287
Visual Arts	103	167
Photography	547	1,281
Services	111	603
Film, Radio and TV	288	1,898
Motion Pictures	214	851
Television	28	958
Radio	46	89
Design and Publishing	900	2,353
Architecture	176	669
Design	602	1,028
Publishing	11	73
Advertising	111	583
Arts Schools and Services	100	261
Arts Councils	7	25
Arts Schools and Instruction	91	232
Agents	2	4
GRAND TOTAL	2,788	12,675

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.