



ARTS ADVOCACY DAY



The Arts, Design and Creative Sector is a Valuable Asset in Rhode Island!

ARTS = JOBS

- ★ There are over 2,500 creative industry businesses in Rhode Island that are registered at Dun & Bradstreet and classified as arts-related. They employ more than 11,500 people.
- ★ Between 2007 and 2008, employment grew in these businesses by 5.1% amidst a growing decline in employment overall throughout the State. The number of creative industry businesses grew 10.9%.

ARTS = INVESTMENT

- ★ In FY09, every \$1 invested by the State in the arts through RI State Council on the Arts leveraged another \$21.55 in outside funding. The state's investment stimulates more funding for organizations that hire locally and buy locally.
- ★ Art and cultural nonprofit organizations add over \$750 Million to Rhode Island's economy each year.

ARTS = ASSETS

- ★ Arts and cultural attractions were rated the second highest (at 61%) by business leaders as a top strength in Providence – higher than quality of health care (25%), cost of living (9%), and economic development efforts (6%).
- ★ Ninety-seven (97%) of corporate leaders agree "creativity is increasingly important in U.S. workplaces". Rhode Island has creativity in abundance.

**RESTORE A HEALTHY ECONOMIC
INVESTMENT FOR RI BY PRESERVING
STATE FUNDING FOR THE ARTS!**

★ www.ricitizensforarts.org ★ 401-457-8312 ★

